

# Isaac Tan Baorong

E-MAIL isaactan90@gmail.com

---

## EDUCATION

### **Bachelor of Arts: Philosophy and Theatre Studies (Second Major)**

Second Class Honours (Upper)  
National University of Singapore  
2011- 2016

#### *NUS Literary Society*

Publications Executive 2011-2013

- Coordinated with the National Arts Council to hold a literary reading by our members for Singapore Writers' Festival in 2011.
- Spearheaded the society's online magazine, Symbal, as an executive editor which launched its first issue in February 2012. Oversaw seven issues.
- Emcee for the society's annual Evening of Poetry and Music in February 2012.
- Managed social media platforms (Twitter and Facebook) and writing press releases in Kent Ridge Common to promote Symbal.
- Theatre Studies representative for the faculty open house in 2012 and 2013. Coordinated the volunteers for the department in 2013.

#### *NUS Philosophy Interest Group*

Honourary General Secretary 2013-14

- Took minutes during meetings.
- Handling correspondences.
- Assisted in planning social events.

Special Projects Officer 2011-13

- Coordinated the purchase and distribution of welfare packs in 2012 and 2013.
- Assisted in planning social events.

*Kent Ridge Common* ([www.kentridgecommon.com](http://www.kentridgecommon.com))

Writer (2012 – 2014)

- Event Coverage
  - Theatre Reviews
-

## WORK EXPERIENCE

**2019**

**ThinkFarm Pte Ltd. (Mar-Present)**

Freelance Writer

- Research, interview, and provide written content based on clients' brief.
- Health Fiesta: Wrote short articles for social media marketing.
- Maritime Port Authority: Provided additional reportage for Singapore Maritime Week 2019 for Singapore Nautilus (Issue 44).
- Serangoon Gardens Country Club: Wrote all the features for their bi-monthly publication, *Club Spirit*.

**FABItalia Lifestyle Pte Ltd. (July 2018-Present)**

Freelance Communications Executive

- Setting up and running social media channels (Facebook and Instagram).
- Assist in marketing events by The Italian Quarter, the cultural and events arm of FABItalia Lifestyle.
- Conceptualising marketing campaigns.
- Helping out at company events.
- Writing monthly newsletters.

**2018**

**Para Limes, Nanyang Technological University, Singapore (Aug 2017-Mar 2018)**

Communications Executive

- Managed social media channels (Facebook, Twitter, Instagram, LinkedIn, Blog).
- Planned and executed publicity campaigns to promote events organised by Para Limes.
- Wrote event coverage and commentary on blog.
- Performed basic search engine optimisations.
- Transcribed conferences and edited the transcripts for publication or online dissemination.

**2016**

**Centre 42 (Jan-Dec)**

Associate Editor for Citizens' Reviews

- Edited reviews submitted by Citizen Reviewers.
- Provided feedback on these reviews.

**2014**

**August Man Magazine (May-July)**

Editorial Intern

- Transcribed audio interviews for staff writers.
- Wrote event listings for June – September issues.
- Wrote product recommendations for June – August issues.
- Due to my good performance, I was allowed to interview a photographer and write a one-page article ("A Fine Eye") for the September issue.

**2013**

**NUS Press (Feb-Apr)**

Intern (Editorial & Marketing)

- Assisted in editing and promoting the book, *From The Blue Windows*.
- Wrote press release as well as requests for book reviews.
- Assisted in planning and organising the book launch held at Queenstown library.
- Emcee for the book launch of *From The Blue Windows*.
- In charge of selling books at the office-bookshop.